Sustainable Food Systems "Interactive Conversation" Team



Dan Needles is the creator of the Wingfield Farm plays that have filled theatres across Canada and the United States for more than 4,000 performances, including runs at the Stratford Festival and Toronto's Royal Alexandra Theatre. A 36-part CBC television series, "Letter from Wingfield Farm," was based on the adventures of the stockbroker-turned farmer. Dan won the 2003 Stephen Leacock Medal for humour for With Axe and Flask, the history of a mythical Persephone Township. He wrote regular columns for two national magazines, Harrowsmith-Country Life and Country Guide.

Ricardo Ramírez (Ph.D.) is an independent researcher and consultant focusing on communication planning, participatory evaluation, facilitation, and capacity development. Ricardo began his career in agricultural sciences with his doctorate focusing on how rural and remote communities harness information and communicate, followed by farm projects in South America. Since then, he has been involved with organic and ecological agriculture initiatives in Ontario, including the board of Farmstart. His graphic design and illustration skills led to participatory learning and media, which later evolved to the field of adult education and community development.





Roxana Roshon (Ph.D.) is the Agricultural Researcher with Sustainable Food Systems, a Project of the London Training Centre. In addition, she is an adjunct professor in the School of Environmental Sciences at the University of Guelph. Roxana has over twenty-five years of professional experience in botany, ecology, and ecotoxicology, with a focus on examining anthropomorphic impacts on our environment. She is an active member of Transition Guelph, where she co-chairs the Urban Food Working Group. Since 2005, she has volunteered with the Ignatius Jesuit Centre Community Supported Agriculture Core Group and Business Advisory Committee.

Tom Schell (MBA) is the Business Researcher with Sustainable Food Systems, a Project of the London Training Centre. He began his engineering career in the food, chemical pharmaceutical and construction industries. Tom spent over 20 years in marketing roles, commercializing products across multiple distribution channels. At the Stratford/Perth Centre for Business and Perth CFDC, Tom provided high level business coaching to a broad spectrum of urban and rural clients. As part of Community Economic Development efforts, he began planning sustainable food systems for Perth and the Canadian Agriculture Innovation Exchange. Tom is a member of the Waterloo Citizens' Environmental Advisory Committee.





Angelica Nef is the Assistant Researcher with Sustainable Food Systems and is completing a certificate in Sustainable Local Food. She is Coordinator of the Appleseed Collective, co-chair of the Urban Food Working Group (Transition Guelph), co-chair of the Canadian Organic Growers, Perth-Waterloo-Wellington Chapter and sits on the Coordinating Committee and the Food Policy Working Group of the Guelph Wellington Food Round Table. Her passion for food has led her to experience and immerse herself in the food culture of many lands, but the seed of her passion for food related issues stems from her family's agricultural roots in the fertile soils of southern Chile.

John Roshon (BFA), Graphic Artist, graduated with honours and distinction from the Fitzgerald School of Fine Arts at the University of Manitoba in 2002. Passionate about cartooning, John taught a multitude of students at Mini University in 2000 and 2001. He was one of the founding artists of "Five on Third", an independent fine arts gallery and studio in Winnipeg. John has exhibited his work in many galleries including the University of Manitoba, Off Ice Studio in Winnipeg, as a collective in the Festival du Voyageur, Harcourt House Gallery in Edmonton, and the Art Gallery of Alberta.





Devin J. Smith, videographer, has worked in film and video production since 2002. Three years ago, he formed his own production company, Devin J. Smith Productions, which serves the organic food sector and the local foods movement. He started as an intern in the CRAFT program on the Ignatius CSA. During this experience, he realized that being a food producer was not his calling, but he still keeps bees and raises chickens and turkeys. He has had the pleasure of working with clients, such as the Organic Council of Ontario (OCO), Everdale Farm, Greenpeace Canada, and Stasis Preserves.

Irene Njomo completed her Videography – Broadcast Journalism diploma from Conestoga College in 2011. She grew up as part of a farming and market garden family in Cameroon. She has produced videos on Backyard Bounty in Guelph and others with an agricultural theme.



Sustainable Food Systems

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